



# **Sample Letter to Parents or Message to Parents on Back of Flyers**

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Dear parent:

Is your son getting the start in life you want him to have? If he is 7 years old now, he will be on his own in another 12 years. If he is already 9, he is halfway to adulthood. Will he have had the character-building experiences he will need, when he is on his own so soon?

- We all hope that our children will be the kind of people we can be proud of, and that their lives will be happy and productive.
- The Scouting program involves young people with the kind of friends you would like them to have, working with adults of good character who will be positive role models to them.
- Scouting teaches respect for other people, respect for oneself, and respect for God and country—all vital to our nation's future.

Accompany your son to the open house listed on the front of this flyer. Then make a decision: Is Scouting worth your family's time? I hope you will make the same decision that I made, and enroll your son in America's finest youth program.

Sincerely,

Name  
Cubmaster  
Pack Number, Chartered Organization Name  
Boy Scouts of America



# **Sample Letter to Parents or Message to Parents on Back of Flyers**

**The Cub Scouts of Pack** \_\_\_\_\_  
(number)

**Invite you to a special meeting at** \_\_\_\_\_  
(location)

**Come and join Cub Scouting!**

\_\_\_\_\_, \_\_\_\_\_ **starting at** \_\_\_\_\_  
(day) (date) (time)

If you want your son to have some fun, excitement, outdoor opportunities, and a chance to participate in a program in which he doesn't always have to win—instead, he learns about "Do your best" and how to be helpful to others—then we have just the program for you!

Cub Scouting is a home- and neighborhood-centered program designed to support and encourage quality family involvement for boys in the first through fifth grades. Each Cub Scout learns to respect his home, country, and other people. The program also helps boys this age to:

- Learn new physical skills through sports, crafts, and games.
- Learn how to get along with others through group activities.
- Develop new mental skills such as writing and calculating.
- Develop personal independence.
- Learn to make values-based decisions that assist them throughout their adult life.

Now is your chance to get him involved  
and signed up for Cub Scouting.

For more information about how your son can join, please contact  
\_\_\_\_\_ at \_\_\_\_\_.  
(name) (phone number)

Please be sure a parent or guardian comes with your son to the

\_\_\_\_\_  
(location)  
to help him sign up for Cub Scouting.